



Serving as Business Advisory Council to School Districts in Washington County
Belpre~Fort Frye~Frontier~Marietta~Warren~Wolf Creek

Joint Statement Prepared for March 1, 2019

Report on Washington County Business Advisory Council activities from 2018

Business advisory council responsibilities under 3313.82 include advising and providing recommendations on:

- the delineation of employment skills and the development of curriculum to instill these skills;
- changes in the economy and in the job market, and the types of employment in which future jobs are most likely to be available;
- suggestions for developing a working relationship among businesses, labor organizations and educational personnel.

1. Quarterly meetings (Agendas included)

- a. April 23, 2018: Focus on manufacturing
 - i. 16 Attendees
- b. June 26, 2018: Focus on high school internship development
 - i. 49 Attendees
- c. September 13, 2018: Focus on workforce
 - i. 40 Attendees
- d. October 18, 2018: Family Career Awareness Day
 - i. 99 Parents
 - ii. 179 Students
 - iii. 64 Local Businesses

2. Specific activities implemented

- a. **Discover Engineering Day:** connecting high school students with an interest in engineering to engineers from multiple area employers through hands-on activities and a networking lunch
- b. **Manufacturing Your Future Day:** connecting high school students to manufacturing employers through tours and a networking lunch
- c. Career awareness in-school events: guest speakers, career day, etc.
- d. **Discover Art Day:** connecting high school students with an interest in art as a career to local artists through hands-on activities and a networking lunch
- e. **Job Shadow Program:** students are placed in a 4-6 hour shadow experience with local employers
- f. **Internship Program:** students are placed with local businesses for an internship experience that provides from 27-180 hours of experience per semester



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- g. **Career Mentor Program:** business representatives are trained to mentor middle school students to support their decision making skills
 - h. **Business/teacher relationship building programs:** 3 different types of professional development courses were provided for teachers in order to directly connect them to local employers and to learn about local employment options and changes; courses include: Problem Scenario Project, Teacher Tours (6 different local businesses), Epicenter Connection Course
3. Metrics of engagement: does not include career awareness in-school events that take place at each individual school.

Program	Student engagement	Business Rep Engagement	Parent Engagement	Teacher Engagement
Job Shadow	281			
Discover Days	57			
Student Ambassador	3			
HS Internship	9	7		
FCAD	179	64	99	
Career Mentor	63	40		
Epicenter	645	971		
CCMEP	55			
Teacher Tours				13
Epicenter Connection Course				5
Problem Scenario	450	18		18
Education after Hours		15		10
Totals	1742	1115	99	46

4. Council's advice and recommendations on economic and job market changes and the types of employment in which future jobs are most likely to be available: All employers involved in the Business Advisory Council are experiencing the need for more applicants in general, and applicants with the skills needed for each specific employer. The employers have stated that increased opportunities for work-based learning experiences are necessary in order for area students to become aware of these jobs and include them in their lists of career options.



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Building Bridges to Careers Community Meeting: April 23, 2018

1. Welcome and introductions: **Next Community Meeting - June 26@WCCC**
2. Business Advisory Council explanation
3. Introducing...
 - a. Jenny Bruce, Epicenter Makerspace Coordinator
 - b. Suzy Zumwalde, BB2C Placement Coordinator
4. Updates:
 - a. Problem Scenario Project: Tasha Werry
 - b. Career Mentor Program: Barb Schafer
 - c. Job Shadowing: Tonya Davis
 - d. Epicenter: Pamela Lankford
 - e. Family Career Awareness Day date secured: October 18
 - f. Makerspace Open House and Ribbon Cutting: May 16
5. Community Conversation: Manufacturing?
 - a. List of manufacturing businesses in Washington County
 - b. Manufacturing Your Future Day - May 4
 - c. Work in small groups to discuss and provide feedback
 - d. Share out with whole group

Questions addressed during small group work:

Question 1: When you hear the term “manufacturing” what comes to mind?

Question 2: What, if anything, do you know about the list of manufacturing businesses provided? What job titles might you see in the classified ads for these locations?

Question 3: What kind of training, experience, certificates, 2-year or 4-year degrees would someone need to obtain a job at one of these locations?

Question 4: Consider the flyer for the upcoming Manufacturing Your Future Day designed specifically for high school students. What would you say to convince them to attend? How would you describe the type of career that they could have at one of these local employers?



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Building Bridges to Careers Community Meeting: June 26, 2018

1. 4:30: Welcome and introductions: **Next Community Meeting - Sept 13@WCCC**
2. Building Bridges to Careers: July is BB2C Month!
3. 4:45: Community Conversation: High School Internships
 - a. Internship example: Memorial Health System - Stacy Parks
 - b. Internship example: Fort Frye High School - Mary Beth Shultz
 - c. Internship support (specific to manufacturing): Susan Foltz
 - d. Student Intern: Jared Farnsworth
 - e. 5:15: Small group discussions - handouts:
 - i. Ohio Readiness Seal components for graduating seniors
 - ii. 2 types of internships - as defined by Building Bridges to Careers
 - iii. Careers in my Community website: [Careers in My Community](#)
 - f. 5:40: Share out with whole group

Questions addressed during small group work:

Community Conversation: High School Internships

Question 1: What experiences have you had with this concept?

Question 2: From your perspective, what value might this experience add for all involved?
What skills could/should be addressed through a HIGH SCHOOL internship experience?

Question 3: What challenges does this present to your organization? Do you have ideas about how this might work within your organization? Can your organization support this program?

Question 4: If your organization were to start the process of creating an internship opportunity, what would the first step need to be? If you are interested in following up with this, please



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provide your **name and contact information in the box below.**

Our Future Workforce: Sept. 13, 2018

1. 4:30: Welcome and introductions:
 - a. **Next Community Meeting - Family Career Awareness Day, October 18**
2. Building Bridges to Careers Updates:
 - a. Family Career Awareness Day: How to register? Who should attend?
 - b. Internship update - Suzy Zumwalde
3. 4:45: Community Conversation: Our Future Workforce
 - a. What 'workforce' means to different sectors: Misty Casto, Buckeye Hills Regional Council
 - b. Organizations that advocate: Tracy Najera, Ohio Children's Defense Fund
 - c. Sector partnerships - Jeff Hollister, Ohio Manufacturers Association
4. 5:15: Small group discussions focused on:
 - a. Workforce
 - b. Drivers of change
 - c. Data that might impact change
 - d. Sector partnerships
5. 5:40: Share out with whole group

Questions addressed during small group work:

Community Conversation: Our Future Workforce

Question 1: The term 'workforce' is used in many different ways. From your perspective, who is included in the term 'workforce'? What do you think of, or envision, when the the term 'workforce' is used to describe students in K-12?

Question 2: There are two drivers of change expected to impact work in the future: the rise of



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smart machines and the decline of full-time employment. Are these changes affecting your current situation? How is your industry changing and what should students in K-12 know about these changes?

Question 3: The Ohio Children's Defense Fund plans to put out a report in 2019 in time for the state's next biennial budget process, which is the most significant piece of legislation affecting children and families passed every two years in our state. What data would you want our legislatures to know about our region? From your perspective what impacts our economic stability the most?

Question 4: Sector Partnerships are used to bring together local employers within the same industry to work together on solving issues related to their situation, and then to bring in other organizations that can help them. Who would be included in a sector partnership for your type of work? What issues are affecting your particular sector? What is the ONE thing that current high school students (our future workforce) should know about their future employment options?