



# ANNUAL REPORT

**SCHOOL YEAR 2023**

September 2022 - August 2023

**Fostering relationships to inspire career choice.**

Hello to All!

As we reflect back on the successes of our students, our educators, and our community members our minds go directly to our partners, supporters, and friends. Bridging the gap between education and employment is a multifaceted challenge that requires connections between organizations as well as relationships between people. The success of our greatest stakeholders, our kids, is a direct result of the time and effort YOU have provided as one of our partners. BB2C is able to bridge the gap because of your involvement. **Thank you for your willingness to be involved!**

This Annual Report showcases the amazing work and successes that occurred during the past school year and summer of 2023. Our programs, events, and collaborations yielded great outcomes for our participants. We had an amazing number of businesses, organizations, schools, and communities work alongside us.

If you are interested in learning more about additional partnership opportunities and ways to connect with our network of students, educators, community members and leaders, and professionals, please visit our website, give us a call, or stop by for a visit. We are ready to connect with you!

THANK YOU for all that you do for our schools, our businesses & organizations, and our communities. We would look forward to continuing to work with you into 2024 and beyond.

Sincerely,



Dr. Tasha Werry  
BB2C Executive Director





# BB2C: BUILDING BRIDGES TO CAREERS

SUCCESSFUL STUDENTS · PROSPEROUS BUSINESSES · THRIVING COMMUNITIES

## OUR MISSION

To foster school, business, & community relationships to inspire career choice through experience, entrepreneurship, & education

## OUR APPROACH



**Bridging Sectors**



**Building Partnerships**



**Responding to Community**



**Entrepreneurial Mindset**



**Research & Evidence Based**



**Hands-On Learning**

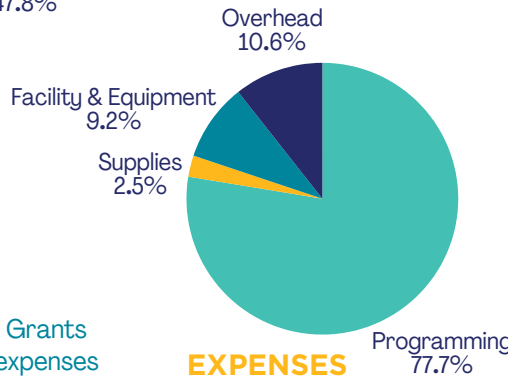
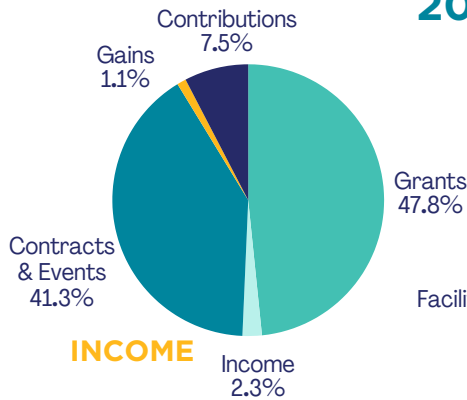


**Comprehensive Support**



**Growth & Sustainability**

## 2022 INCOME & EXPENSES



BB2C's income in 2022 was 873,612.39. It consisted of grants, contracts with other organizations, contributions from sponsors & donors, income from our Small Business Incubator & Makerspace, and gains.

BB2C's expenses in 2022 were 915,182.91\*\*. The majority of expenses went to programming, including staff costs, as well as overhead, facility, equipment, and supplies.

\*\* BB2C operates on a cash basis. Grants & contracts to cover 4th quarter expenses were not received until January of 2023.

## COMMUNITY & CAREER CONNECTED LEARNING

A learning system integrating community partnerships & career awareness into experiential, place-based learning.

## 2022 FINANCIAL SUPPORTERS

### Sponsors & Donors

- Burgess & Niple
- Chesapeake Utilities
- Grant & JingJing Schneider
- Huntington National Bank
- Jani-Source
- Memorial Health System
- Marietta Community Foundation
- Ron & Louis Holmes
- Ross Foundation
- Wash. Co. Behavioral Health Board
- WV Central Federal Credit Union

### Grants & Funders

- AT&T
- Appalachian Regional Commission
- Governor's Office of Appalachia
- Lorain County Community College
- Marietta College- Rise & Thrive
- Marietta Welfare League
- Muskingum County Community Foundation
- Ohio University - Innovation Center & Rural Teacher Fellows
- Rural Action
- Shawnee State Community College

### Contracted Partnerships

- AOMC
- Appalachian Children Coalition
- Boys & Girls Club of Washington Co.
- Ely Chapman Education Foundation
- Ohio University - Voinovich School, Voinovich Academy
- Ohio Valley ESC
- Tech Prep
- JFS- Noble & Washington Counties

September 2022 - August 2023



“The best way to train our students is to listen to the needs of Ohio’s business community so they can learn the skills that are needed. When I participated in a Building Bridges to Careers Business Advisory Council meeting this year, I was able to see how the organization is bringing together industry and education to do just that. By creating these opportunities, we’re positioning our students to succeed in a career in Ohio.”

~ Lt. Governor Jon Husted



## BB2C EPICENTER STAFF



**Pamela Lankford**

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## 2022 BUSINESS PARTNERS OF THE YEAR

**Marietta College**  
 Career Mentor  
 Partner of the Year

**Colegate Wood Veterinary Hospital**  
 Job Shadowing  
 Partner of the Year

**Appalachian Children Coalition**  
 Internship Partner of the Year

**Perry & Associates**  
 Discover Days  
 Partner of the Year

**Southeast Ohio Port Authority**  
 Family Career Awareness Day  
 Partner of the Year

**Micro Machine Works**  
 Real World Problem Scenario  
 Partner of the Year

**AT&T**  
 Makerspace  
 Partner of the Year

**The Gateway Harmar, LLC.**  
 Small Business Incubator  
 Partner of the Year

**Highland County Workforce Leadership Council**  
 Network  
 Partner of the Year

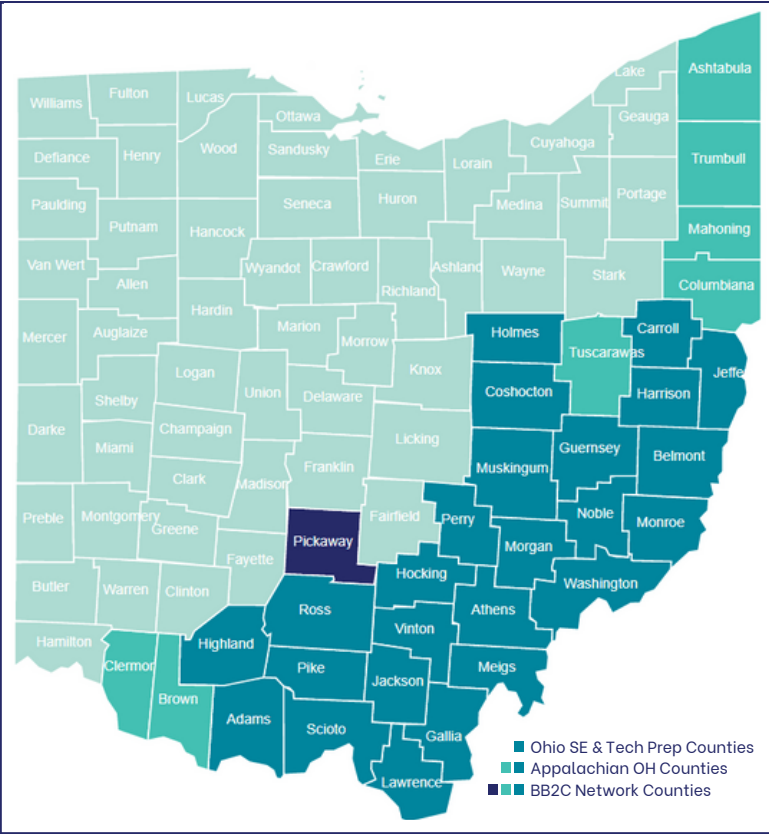


# BB2C NETWORK

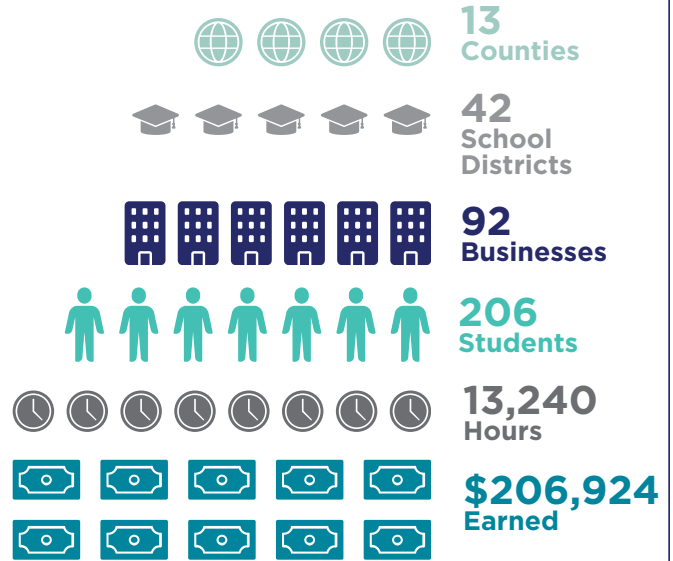
## REAL WORLD PROBLEM SCENARIO



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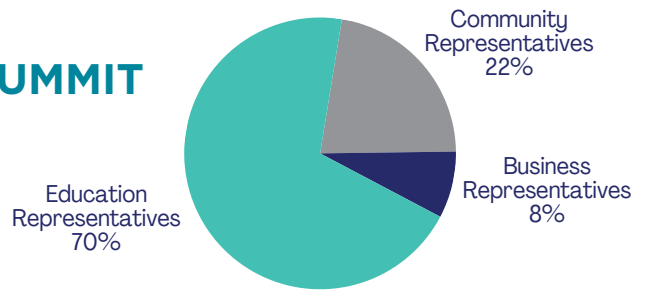


## INTERNSHIPS



OH: Adams, Athens, Guernsey, Highland, Hocking, Jackson, Jefferson, Meigs, Monroe, Morgan, Noble, Scioto, Vinton & WV: Wood

## 2022 COMMUNITY & CAREER CONNECTED LEARNING (CCCL) SUMMIT



## NETWORK CCCL PARTNERS

- AOP 20
- Adena SD (Ross CO)
- Crooksville SD
- Gallia/Vinton ESC
- The GRIT Project
- Highland County Workforce Leadership Council
- Jefferson-Harrison Workforce/Educational Development
- Logan Hocking SD
- Meigs County Career Compass
- Monroe County Schools
- Muskingum Valley ESC
- New Lexington SD
- Noble County Schools
- Pickaway Works
- Project RISE
- Tuscarawas County
- Vinton County Works
- Western BUILT

## FINANCIAL PARTNERS

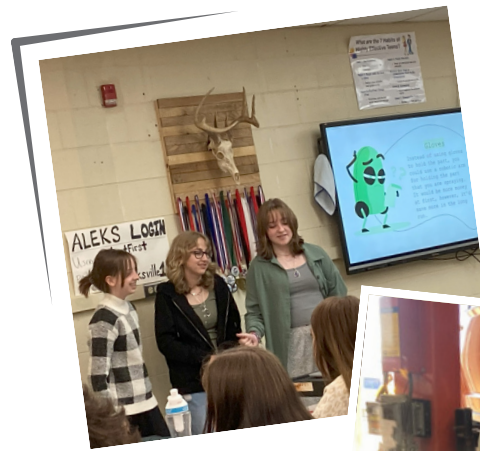
- Appalachian Children Coalition
- Appalachian Ohio Manufacturers' Coalition
- East Central Ohio Educational Service Center
- Ohio Department of Education TechPrep & Success Bound
- OU Eastern
- Rural Action



September 2022 - August 2023

I'm having so much fun working with these 6th graders. I'm excited to see what they come up with to help Reynovate! Thanks for asking me to be a part of this program. I didn't think that we would enjoy this as much as we have!

~ Angels Reynolds, Reynovate Fitness, Real World Problem Scenario business participant



## BB2C NETWORK STAFF



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“BB2C is such a great model for collaboration and connecting partners across multiple sectors. I believe the emphasis on this model will impact how other organizations think about/engage in collaboration region-wide.”

~ Community Organization Representative



# BB2C YOUTH CAREER DEVELOPMENT

WASHINGTON & SURROUNDING COUNTIES

## MIDDLE SCHOOL CAREER MENTORING



## JOB SHADOWING



116 Students

73 Businesses

## INTERNSHIPS



42  
Businesses



52  
Students

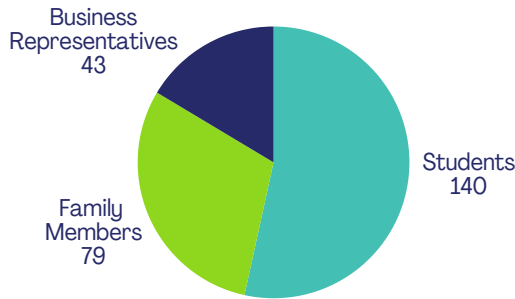


3420  
Hours



\$50,125  
Earned

## FAMILY CAREER AWARENESS DAY



12 School Districts Represented

## COMMUNITY & CAREER CONNECTED LEARNING

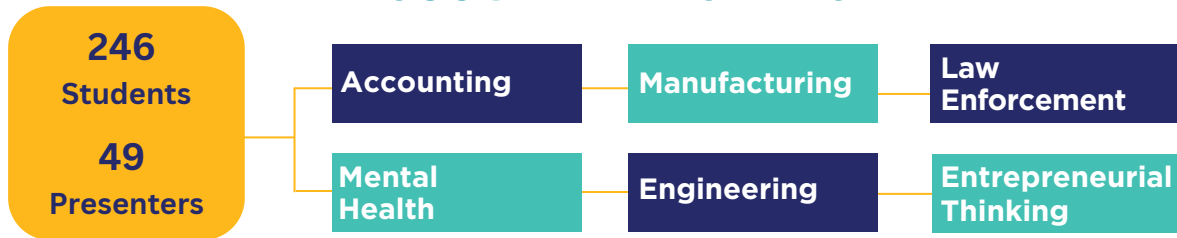
Professional Development 28 educators

Education Liaisons 7 educators

School Speaker Series 1872 touchpoints

Career Exploration 1851 touchpoints

## DISCOVER DAY SERIES



## SPONSORS & EVENT HOSTS

- Appalachian Children Coalition
- Appalachian Ohio Manufacturers' Coalition
- Ataraxia Properties
- Marietta College
- OhioMeansJobs
- Perry & Associates CPAs
- ParMar
- Power Systems Engineering
- Rural Action
- Southeastern Ohio Port Authority
- Theisen Brock
- ThermoFisher Scientific
- Trane Technologies
- Memorial Health System
- Washington County Career Center- Adult
- Washington County Sheriff's Office
- Washington State Community College

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“It was good to talk to people who actually work at different jobs about what is involved and how they got their position. It showed me pathways other than the one I had planned. It helped me make informed decisions about my future career options by allowing me to see what I need to do to achieve my career goal and to see what else is out there.”

~Family Career Awareness Day Student Participant



## BB2C YOUTH CAREER DEVELOPMENT STAFF



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**Jenna Stewart**  
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“I thought it was a great experience and being able to impact future generations of students to hopefully put them in a better mindset... is something I really enjoyed.”

~Career Mentor Volunteer



# BB2C MAKERSPACE

## OUR SPACES



Community Space

Creative Arts Space



Fiber Arts Space

Laser Space



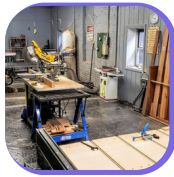
Media Space

Stained Glass Space



Tech Space

Woodshop Space



## STEAM CAMP



17 Students

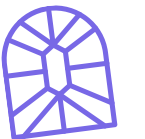
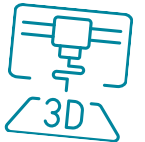


Special Guest Speaker  
Cleo Abram



5 Partners

- Wild River Kayak Company
- Discovery World on Market
- Hidden Marietta Tour Company
- Pioneer Group
- Marietta College



## IMPACT

25

Makerspace Members

91

Classes Run

1160

Student Engagement

## Let's Make Stuff!

### MEMBERSHIP INCLUDES

- Free equipment classes
- Equipment access
- At-cost materials/consumables
- Meet-N-Make Fridays from 4-7
- Exclusive members events

**\$20**

BILLED MONTHLY  
CANCEL ANY TIME



## WHAT IS A MAKERSPACE?

A place for people with a common passion to come together to work on projects, share knowledge & inspire one another.

## MAKERSPACE PARTNERS

- Appalachian Ohio Manufacturers' Coalition
- Boys & Girls Club of Washington County
- Buckeye Hills Regional Council
- Campus Martius
- Discover World on Market
- Ely Chapman
- Habitat for Humanity
- Harvest of Hope
- Hopewell
- Humane Society of the Ohio Valley
- iTech
- Marietta Main Street
- Murphy Brothers Solar
- Noon Rotary
- Parkersburg Art Center
- Robert C. Byrd Institute
- Toy & Doll Museum
- Washington State Community College
- Wit & Whimzy
- WV Central Federal Credit Union

September 2022 - August 2023



“Best.  
Fieldtrip.  
EVER.”

~Washington County  
middle school student



## BB2C MAKERSPACE STAFF



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**V. F. Powell**, Creative & Fine Arts

**Tom Prally**, Copper Foil & Leaded  
Stained Glass

**Ann Siegfried**, Fiber Arts

**Brent Smith**, Laser Cutting/Engraving  
& CNC Router

**Emmett Pickerel**, 3D Printing & Tech

**CONTENT EXPERTS**



### 2022-2023 SPONSORS

**Aspire Energy**  
Community Space

**Chase Bank**  
Laser Space

**AT&T**  
STEM-2-Go Labs

**Westlake Dimex**  
Tech Space



# BB2C RESOURCES



Real World Problem Scenario Library



Portrait of a Washington County Graduate



Career Pathway Stories



STEAM Stories

# BB2C RESEARCH



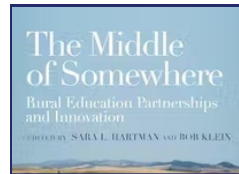
Rural Community & Career Connected Learning: Impacts of High School Internships Prioritizing People and Place



The Rural Lifeworld as a Pathway to Career Identity: Lessons From a Non-School Internship Study



SROI Report: High School Internship Program



The Middle of Somewhere Rural Education Partnerships & Innovation Chapter 1



Visit [bb2careers.org/resources](http://bb2careers.org/resources) or scan the QR code to access.

# BB2C BOARD MEMBERS

**Bret Allphin**

National Association of Development Organizations

**Danielle Bruni**

Peoples Bank

**Cindy Davis**

Washington County Family & Children First

**Kelsy Eaton**

Marietta Area Chamber of Commerce

**Mike Elliott**

Washington County Career Center

**DeeAnn Gehlauf**

Memorial Health System

**Joe Grimm**

Grimm Scientific

**Jona Hall**

Washington State Community College

**Will Hampton**

Alexander Local Schools

**Daryl Jones**

Newark Electrical JATC

**Kyle Newton**

Warren Local School District

**Linn Yost**

Micro Machine Works



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Find us on



Keep in Touch

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