



Serving as Business Advisory Council to School Districts in Washington County
Belpre~Fort Frye~Frontier~Marietta~Warren~Wolf Creek

Joint Statement Prepared for March 1, 2021

Report on Washington County Business Advisory Council activities from 2020

Business advisory council responsibilities under 3313.82 include advising and providing recommendations on:

- the delineation of employment skills and the development of curriculum to instill these skills;
- changes in the economy and in the job market, and the types of employment in which future jobs are most likely to be available;
- suggestions for developing a working relationship among businesses, labor organizations and educational personnel.

Council's advice and recommendations on economic and job market changes and the types of employment in which future jobs are most likely to be available: All employers involved in the Business Advisory Council are experiencing the need for more applicants in general, and applicants with the skills needed for each specific employer. COVID has only exacerbated this need to the point where some businesses are being crippled by the lack of a full workforce. The BAC spent the last 8 months working diligently to continue to provide quality experiences that led to connections between students and the local employers that really need them.

Business Advisory Council Meetings (Agendas included below): The success of the BAC for 2020 was the ability to adjust all programs in order to continue through the impact of COVID-19. The March quarterly Community and BAC meeting was held the day that schools were being told they had to shut down. The June meeting was cancelled and the September meeting was held virtually. Agendas are included below. [Here is a link to the notes for all meetings.](#)

- March 12, 2020
 - In attendance: Education – 17; Business – 7; Students – 5; Community Organizations - 11
 - Theme: Local employment data and student perceptions
- June: Cancelled
- September 10, 2020
 - In attendance: Education – 11; Business – 10; Students – 1; Community Organizations - 4
 - Theme:
- October 29, 2020
 - Family Career Awareness Day (Held virtually and recorded; many students watched the recorded version after the fact)



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- In attendance: Students – 101; Parents - 2

Student connection activities: The student activities for 2020 had to be re-vamped to accommodate for COVID. To accommodate, monthly in-demand job virtual events were planned for students.

Specific activities implemented with number of student attendees:

- **Manufacturing Week contest (collaboratively developed with the Appalachian Ohio Manufacturers' Coalition): 8**
- **Family Career Awareness Day: 101**
- **Discover Mental Health Day: 37**
- **Discover Law Enforcement Day: 14**
- **Discover Engineering Day: 20**
- **Discover Health Care Heroes Day: 10**
- **Work Readiness Camp: 15**
- **Makerspace Student Experiences: 337**

Youth Programs implemented (metrics below):

- **Job Shadow Program:** students are placed in a 4-6 hour shadow experience with local employers
- **Internship Program:** students are placed with local businesses for an internship experience that provides from 27-180 hours of experience per semester
- **Career Mentor Program:** business representatives are trained to mentor middle school students to support their decision making skills

Reported metrics for year to date July 2020-June 2021:

	Year to date metrics (fiscal year January - June 2019)	Year to date metrics (July 2020-June 2021)
Youth Career Development		
Job Shadowing		
Total Student Placements	161	140
Businesses Engaged	83	17
Internships		
Ongoing Internships		
Total New Student Placements (HS/College)	16	8



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Business with intern first time this FY		5
Ongoing Business Engagement	12	
CCMEP		
High school students served	54	
Non-high school youth served	6	
Mentoring		
Hours mentored	637.5	488.17
Special Events		
# of attendees	150	202
Entrepreneurial Development		
Youth Student Group Visits #impacted	37	337
Student Engagement Entrepreneurial Services	15	75
Business Education and Networking		
Business Advisory Council		
Educational personnel in attendance	36	26
Businesses in attendance	17	16
Community members in attendance	18	14
Teacher Professional Development	10	128
Networking Events	34	0
Regional Expansion		
Student Engagement		1404
Business Engagement		109
Schools Engagement		119
Events		78
Total Attendance		300



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Building Bridges to Careers Community/Business Advisory Council Meeting:

March 12, 2020

4:30: Welcome and introductions:

Next Community Meeting - June 23, 4:30 - 6:00

4:40: High School Student Panel Discussion - Employment Information

- b. Destiny Rone - Frontier HS, sophomore
- c. Chelsi Phillis - Frontier HS, junior
- d. Anastasia Nicholas - Marietta HS, junior
- e. Victoria Gaston - Williamstown HS, senior
- f. John Nicely, Williamstown HS, senior

5:10: WIOA Online Job Postings data - Michelle Brown

5:15: Small group discussions:

- g. **Question 1:** List initial reactions and perceptions of the data provided. What other resources are used by people in the group for job openings?
- h. **Question 2:** Where do you think the Portrait of a Graduate competencies fit with this data?
- i. **Question 3:** What educational programs or career pathways are needed for what is listed?
- j. **Question 4:** What could be done to improve the data for all age groups? What data is missing?

5:45: Small group report out

6:00: Networking time (official meeting is over)

September 10, 2020

Meeting Agenda

1. Introductions & Zoom Poll
2. Panel Discussion: Yes, we can still provide career experiences to students during COVID! (Please add comments or questions about the panel in the comments section)
 - a. Warren Freshman: Will Randall



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- b. MicroMachine Works Owner: Linn Yost
 - c. Wit & Whimzy Owner: Laura Pytlik
 - d. Warren Teacher: Jenny Lynch
 - e. BB2C Placement Coordinator: Hunter Warsinsky
3. Interactive Participant Feedback
Answer questions and respond to others using Padlet
 4. Final Comments
 5. Next Meeting: October 29